



# ESHTE | INATEL | ALENTEJO INTERNATIONAL CONFERENCE

ESTORIL, LISBON AND ÉVORA

9<sup>th</sup> and 10<sup>th</sup> October 2017

2017  
INTERNATIONAL YEAR  
OF SUSTAINABLE TOURISM  
FOR DEVELOPMENT

## SUSTAINABLE TOURISM LAW AND NEW PACKAGE TRAVEL DIRECTIVE

With the support of the Portuguese Bar Association

### October 9<sup>th</sup> – Morning Session Estoril Higher Institute for Tourism and Hotel Studies (ESHTE)

8:30 **Abertura do secretariado** | Welcoming of the participants

8:45 **Foto de grupo** | Group photo

9:00-10:00 **Sessão de abertura** / Opening session

**Raúl Filipe** | President of ESHTE

**José Alho** | INATEL Board

**Raul Ribeiro Ferreira** | President of the Association of Hotel Directors of Portugal (ADHP)

**José Luis Elias** | editor in chief of *Turisver*

09:30-11:00 **Chairman: Carlos Veiga** | former prime minister of Cape Verde and ambassador in Washington

**Avelino Blasco (ES)** | Universidad de les Illes Balears, Vacation Rentals

**Michael Wukoschitz (AT)** | President emeritus of IFTTA, Sustainable Tourism and Consumer Protection – Perfect Match or Contradiction?

**J. Melgosa Arcos (ES)** | Universidad de Salamanca, Sustainable tourism within the EU tourism policy

**Pilar Saura (ES)** | Universidad de Murcia, Sustainable planning of the tourist territory: an instrument for the achievement of the preservation and optimization of the territory

**Silvia Feliu (ES)** | Universidad de les Illes Balears, The binding force of legislative instruments for Sustainable Tourism Law

**Ana Branca Soeiro de Carvalho (PT)** | Instituto Politécnico de Viseu, The Global Code of Ethics for Tourism

11:00-11:20 | Coffee break

11:20-13:00 **Chairman: Vincenzo Franceschelli (IT)** | Università di Milano-Bicocca

**Carlos dos Anjos (CV)** | Cape Verde General Director of Tourism and Transports, Sustainable Tourism in Cape Verde

**Diego Benítez (AR)** | Legal sustainability in adventure/ecotourism

**Marcos Iglesias Caridad, (ES)** | Universidad de Salamanca, Sustainable tourism in taxation. Main challenges and problems

**Julio Facal: (UY)** | docente titular de derecho del turismo de la Universidad de la Republica de Uruguay, Planning and sustainable management of tourism resources

**Jacqueline Tanti-Dougall (MT)** | University of Malta, Sustainable Tourism: Adopting Legal Provisions in Travel and Tourism Laws

**Ardylis Soares (BR)** | The World Charter for Sustainable Tourism + 20

13:00 - 15:00 | Lunch / Almoço livre

### October 9<sup>th</sup> – Afternoon Session Portuguese Bar Association – Lisbon

15:00-16:30 **Chairman: Guilherme de Figueiredo** | President of the Portuguese Bar Association

**Francesco Morandi (IT)** | editor in chief of *Rivista Italiana di Diritto del Turismo*, The UNWTO Convention for the Protection of Tourists and the sustainability of tourism law

**Vincenzo Franceschelli (IT)** | Università di Milano-Bicocca From Tourism to Sustainable Tourism An Italian Approach

**Antonia Paniza (ES)** | Universitat de les Illes Balears, UNWTO Convention on the Protection of Tourists and on the Rights and Obligations of Tourism Service Providers

**Alejandro Corral Sastre (ES)** | Universidad CEU-San Pablo de Madrid, Quality and sustainable tourism development: guiding principles of tourism policies

**Belén Ferrer Tapia (ES)** | Universitat de les Illes Balears, Measures to promote sustainable tourism: the case study of Balearic Islands

**Laurence Jégouzo (FR)** | Directrice adjointe de l'école de droit de la Sorbonne, Sustainable tourism in France – Law and Policy

16:30-16:45 **Coffee break**

16:45-17:45 **Chairman: Rita Maltez** | Portuguese Bar Association

**Patricia Benavides Velasco (ES)** | Directive on package travel and its impact on the Spanish legal system. Controversial aspects

**Valérie Augros (FR)** | The implementation of the new PTD in France: a balanced deal between all actors?

**Ernst Führich (DE)** | Kempten University, Struggle for proper interpretation. Some Critical Issues in German Implementation of the Package Travel Directive (EU) 2015/2302

### October 9<sup>th</sup> – Trindade Theater 18,30 Presentation Ceremony of the Book “The New Package Travel Directive”

### October 10<sup>th</sup> – Morning Session Évora (Évora Hotel)

10:00 11:30 **Chairman: Ceia da Silva** | President of Alentejo Regional Tourism Entity

**Andrej Micovic (RS)** | University of Kragujevac, Sustainable Tourism Development in the Danube Region - Law and Policy

**Enrique Mota Flores (MEX)** | Universidad del Caribe, The principles of tourism law as the basis of sustainable tourism

**Joandre Ferraz (BR)** | SINDETUR-SP, Obligations of stakeholders in tourism development

**Marcelo Oliveira (BR)** | ABAV Nacional, The obligations of Brazilian travel agencies in the Global Code of Ethics for Tourism - effectiveness or illusion?

**Afonso Café (PT)** | Universidade do Algarve, Global Code of Ethics for Tourism and Charter for Sustainable Tourism in a crossing point with effective and sustainable rights to housing in European destinations

11:30-11:50 **Coffee break**

11:50-14:00 **Chairman: António Santos** | Alentejo Regional Tourism Entity

**Francesco Torchia (IT)** | Università della Calabria, The widespread hotel as a tool for the recovery and preservation of artistic, historical and cultural heritage

**Manuel Masseno (PT)** | Instituto Politécnico de Beja, The Role and Regulation of “Smart, responsible, creative and intelligent tourism for the future”, according to the World Charter for Sustainable Tourism +20

**João Vidal (PT)** | Universidade do Algarve, The implications of the draft UNWTO Convention On the Protection of Tourists and the Rights and Obligations of Tourism Service Providers regarding the intermediaries facilitating the provision of standalone accommodation

**Carlos Torres (PT)** | ESHTE, Sustainable Tourism: the gap between Law and action

**Virgílio Machado, Paulo Carrasco, Joaquim Contreiras and Danielle Gouveia (PT)** | Universidade do Algarve, Local developments of the world summit on sustainable tourism+ 20: The study case of surf in Aljezur, Portugal

**Brief comments on the transposition of NTPD into the Member States legislation, Michael Wukoschitz, Jacqueline Tanti-Dougall and Vincenzo Franceschelli**