

Curriculum - Tourism Management – Management of Tourism Companies

1st Semester	Hours (Total)	Hours (Weekly)	ECTS	Scientific Area
Foreign Language I - English	84	2	3	Arts, Humanities and Foreign Languages
Foreign Language I (a)	84	2	3	Arts, Humanities and Foreign Languages
Introduction to Tourism	112	2	4	Tourism and Leisure
Tourism Businesses	140	3	5	Business Sciences
Portuguese Culture	112	3	4	Arts, Humanities and Foreign Languages
Technology and Information Systems I	112	4	4	Information Sciences and Informatics
Quantitative Methods	140	3	5	Information Sciences and Informatics
Methodology Seminar	28	1	1	Social Sciences
2nd Semester	Hours (Total)	Hours (Weekly)	ECTS	Scientific Area
Foreign Language II - English	84	2	3	Arts, Humanities and Foreign Languages
Foreign Language II (b)	84	2	3	Arts, Humanities and Foreign Languages
Law and Tourism Legislation	140	3	5	Social Sciences
Market Studies	168	3	6	Business Sciences
Technology and Information Systems II	112	4	4	Information Sciences and Informatics
Economics	112	2	4	Social Sciences
Tourism System	168	3	6	Tourism and Leisure

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3rd Semester	Hours (Total)	Hours (Weekly)	ECTS	Scientific Area
Foreign Language III - English	84	2	3	Arts, Humanities and Foreign Languages
Foreign Language III (b)	84	2	3	Arts, Humanities and Foreign Languages
Geography and Tourism Markets	140	3	5	Tourism and Leisure
Innovation and Business Organisation	140	3	5	Business Sciences
General Accounting	112	3	4	Business Sciences
Leadership and Business Culture	140	3	5	Social Sciences
Transport Management	112	4	4	Business Sciences

4th Semester	Hours (Total)	Hours (Weekly)	ECTS	Scientific Area
Foreign Language IV - English	84	2	3	Arts, Humanities and Foreign Languages
Foreign Language IV (b)	84	2	3	Arts, Humanities and Foreign Languages
Tourism Sociology	112	2	4	Social Sciences
Management Accounting	112	3	4	Business Sciences
Financial Techniques and Taxation	140	4	5	Business Sciences
Natural and Cultural Resources	112	4	4	Tourism and Leisure
Work Placement I	224		8	Tourism and Leisure

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5th Semester	Hours (Total)	Hours (Weekly)	ECTS	Scientific Area
Tourism Itineraries	112	3	4	Tourism and Leisure
Human Resources Management	140	3	5	Business Sciences
Reservation Systems and Information Flows	84	2	3	Information Sciences and Informatics
Tourism Marketing I	112	4	4	Business Sciences
Tourism Economics	84	2	3	Social Sciences
Knowledge Management	84	2	3	Information Sciences and Informatics
Financial Analysis and Management	112	2	4	Business Sciences

6th Semester	Hours (Total)	Hours (Weekly)	ECTS	Scientific Area
Business Strategy	140	4	5	Business Sciences
Tourism Marketing II	112	4	4	Business Sciences
Management of Tourism Businesses	140	3	5	Business Sciences
Events Management	112	3	4	Tourism and Leisure
Quality Management	140	3	5	Business Sciences
Ethics and Social Responsibility	84	2	3	Social Sciences
Work Placement II	224		8	Tourism and Leisure

(a) Foreign languages to choose from: German, Spanish, French, or Italian.

(b) Continuation of the foreign languages chosen in the previous semester.

Curriculum - Tourism Management – Management of Destinations and Tourism Products

1st Semester	Hours (Total)	Hours (Weekly)	ECTS	Scientific Area
Foreign Language I - English	84	2	3	Arts, Humanities and Foreign Languages
Foreign Language I (a)	84	2	3	Arts, Humanities and Foreign Languages
Introduction to Tourism	112	2	4	Tourism and Leisure
Tourism Businesses	140	3	5	Business Sciences
Portuguese Culture	112	3	4	Arts, Humanities and Foreign Languages
Technology and Information Systems I	112	4	4	Information Sciences and Informatics
Quantitative Methods	140	3	5	Information Sciences and Informatics
Methodology Seminar	28	1	1	Social Sciences
2nd Semester	Hours (Total)	Hours (Weekly)	ECTS	Scientific Area
Foreign Language II - English	84	2	3	Arts, Humanities and Foreign Languages
Foreign Language II (b)	84	2	3	Arts, Humanities and Foreign Languages
Law and Tourism Legislation	140	3	5	Social Sciences
Market Studies	168	3	6	Business Sciences
Technology and Information Systems II	112	4	4	Information Sciences and Informatics
Economics	112	2	4	Social Sciences
Tourism System	168	3	6	Tourism and Leisure

Curriculum - Tourism Management – Management of Destinations and Tourism Products

3rd Semester	Hours (Total)	Hours (Weekly)	ECTS	Scientific Area
Foreign Language III - English	84	2	3	Arts, Humanities and Foreign Languages
Foreign Language III (b)	84	2	3	Arts, Humanities and Foreign Languages
Tourism Geography I	140	4	5	Tourism and Leisure
Innovation and Business Organisation	140	3	5	Business Sciences
Tourism and Development	112	4	4	Social Sciences
Tourism Planning I	140	4	5	Tourism and Leisure
Transport Management	112	4	4	Business Sciences

4th Semester	Hours (Total)	Hours (Weekly)	ECTS	Scientific Area
Foreign Language IV - English	84	2	3	Arts, Humanities and Foreign Languages
Foreign Language IV (b)	84	2	3	Arts, Humanities and Foreign Languages
Geographic Information Systems	112	3	4	Tourism and Leisure
Tourism Geography II	140	4	5	Tourism and Leisure
Tourism Sociology	112	2	4	Social Sciences
Natural and Cultural Resources	112	4	4	Tourism and Leisure
Work Placement I	224		8	Tourism and Leisure

Curriculum - Tourism Management – Management of Destinations and Tourism Products

5th Semester	Hours (Total)	Hours (Weekly)	ECTS	Scientific Area
Tourism Entertainment	112	2	4	Tourism and Leisure
Tourism Planning II	140	4	5	Tourism and Leisure
Tourism Itineraries	112	3	4	Tourism and Leisure
Tourism Economics	84	2	3	Social Sciences
Tourism Marketing I	112	4	4	Business Sciences
Knowledge Management	84	2	3	Information Sciences and Informatics
Reservation Systems and Information Flows	84	2	3	Information Sciences and Informatics

6.º Semestre	Hours (Total)	Hours (Weekly)	ECTS	Scientific Area
Tourism and the Environment	112	2	4	Tourism and Leisure
Innovation and Development of Tourism Products	168	4	6	Tourism and Leisure
Management of Tourism Businesses	140	3	5	Business Sciences
Ethics and Social Responsibility	84	2	3	Social Sciences
Tourism Marketing II	112	4	4	Business Sciences
Events Management	112	3	4	Tourism and Leisure
Work Placement II	224		8	Tourism and Leisure

(a) Foreign languages to choose from: German, Spanish, French, or Italian.

(b) Continuation of the foreign languages chosen in the previous semester.