

CURRICULUM - MANAGEMENT OF TOURISM PRODUCTS

Code	1st SEMESTER	Hours (Total)	Contact (Hours)	ECTS (Hours)	Scientific Area	Mandatory/Optional
(*)	Foreign Language I	84	59	3	Foreign Languages	Mandatory
(*)	Foreign Language I	84	59	3	Foreign Languages	Mandatory
1071	Introduction to Tourism	112	55	4	Social Sciences and Humanities	Mandatory
1143	Tourism Businesses	140	74	5	Management	Mandatory
1028	Economics	112	70	4	Social Sciences and Humanities	Mandatory
1178	Technology and Information Systems I	112	79	4	Application Techniques and Technologies	Mandatory
1139	Quantitative Methods	140	74	5	Management	Mandatory
1161	Methodology Seminar	28	28	1	Social Sciences and Humanities	Mandatory

Code	2nd SEMESTER	Hours (Total)	Contact (Hours)	ECTS (Hours)	Scientific Area	Mandatory/Optional
(*)	Foreign Language II (a)	84	59	3	Foreign Languages	Mandatory
(*)	Foreign Language II (a)	84	59	3	Foreign Languages	Mandatory
1027	Law and Tourism Legislation	140	92	5	Social Sciences and Humanities	Mandatory
1036	Market Studies	168	92	6	Management	Mandatory
1179	Technology and Information Systems II	112	79	4	Application Techniques and Technologies	Mandatory
1022	Portuguese Culture	112	68	4	Social Sciences and Humanities	Mandatory
1162	Tourism System	168	76	6	Tourism Planning	Mandatory

CURRICULUM - MANAGEMENT OF TOURISM PRODUCTS

Code	3rd SEMESTER	Hours (Total)	Contact (Hours)	ECTS (Hours)	Scientific Area	Mandatory/Optional
(*)	Foreign Language III (a)	84	59	3	Foreign Languages	Mandatory
(*)	Foreign Language III (a)	84	59	3	Foreign Languages	Mandatory
1045	Tourism Geography I	140	92	5	Social Sciences and Humanities	Mandatory
1147	Business Management	140	72	5	Management	Mandatory
1167	Tourism Sociology	112	55	4	Social Sciences and Humanities	Mandatory
1163	Geographic Information Systems	112	71	4	Application Techniques and Technologies	Mandatory
1182	Transport	168	114	6	Tourism Planning	Mandatory

Code	4th SEMESTER	Hours (Total)	Contact (Hours)	ECTS (Hours)	Scientific Area	Mandatory/Optional
(*)	Foreign Language IV (a)	84	49	3	Foreign Languages	Mandatory
(*)	Foreign Language IV (a)	84	49	3	Foreign Languages	Mandatory
1184	Tourism and Development	168	94	6	Tourism Planning	Mandatory
1046	Tourism Geography II	140	92	5	Social Sciences and Humanities	Mandatory
1152	Tourism Planning I	140	96	5	Tourism Planning	Mandatory
1007	Tourism Entertainment	84	51	3	Tourism Planning	Mandatory
1159	Natural and Cultural Resources	140	98	5	Tourism Planning	Mandatory

CURRICULUM - MANAGEMENT OF TOURISM PRODUCTS

Code	5th SEMESTER	Hours (Total)	Contact (Hours)	ECTS (Hours)	Scientific Area	Mandatory/Optional
1153	Tourism Planning II	140	96	5	Tourism Planning	Mandatory
1073	Tourism Itineraries	112	78	4	Application Techniques and Technologies	Mandatory
1029	Tourism Economics	84	51	3	Social Sciences and Humanities	Mandatory
1136	Tourism Marketing I	140	47	5	Management	Mandatory
1059	Knowledge Management	84	47	3	Application Techniques and Technologies	Mandatory
1164	Reservation Systems and Information Flows	84	47	3	Application Techniques and Technologies	Mandatory

Code	6th SEMESTER	Hours (Total)	Contact (Hours)	ECTS (Hours)	Scientific Area	Mandatory/Optional
1183	Tourism and the Environment	84	51	3	Tourism Planning	Mandatory
1069	Innovation and Development of Tourism Products	168	105	6	Tourism Planning	Mandatory
1052	Management of Tourism Businesses	140	72	5	Management	Mandatory
1037	Ethics and Social Responsibility	84	51	3	Social Sciences and Humanities	Mandatory
1137	Tourism Marketing II	140	83	5	Management	Mandatory
1146	Events Management	84	51	3	Tourism Planning	Mandatory
1031	Work Placement	336	6	12	Application Techniques and Technologies	Mandatory

(*)This unit does not have a specific code since there are 5 foreign languages to choose from: German, Spanish, French, English and Italian.

(a) The same foreign languages chosen in the previous semester.

CURRICULUM - MANAGEMENT OF TOURISM COMPANIES

Code	1st SEMESTER	Hours (Total)	Contact (Hours)	ECTS (Hours)	Scientific Area	Mandatory/Optional
(*)	Foreign Language I	84	59	3	Foreign Languages	Mandatory
(*)	Foreign Language I	84	59	3	Foreign Languages	Mandatory
1071	Introduction to Tourism	112	55	4	Social Sciences and Humanities	Mandatory
1143	Tourism Businesses	140	74	5	Management	Mandatory
1028	Economics	112	70	4	Social Sciences and Humanities	Mandatory
1178	Technology and Information Systems I	112	79	4	Application Techniques and Technologies	Mandatory
1139	Quantitative Methods	140	74	5	Management	Mandatory
1161	Methodology Seminar	28	28	1	Social Sciences and Humanities	Mandatory

Code	2nd SEMESTER	Hours (Total)	Contact (Hours)	ECTS (Hours)	Scientific Area	Mandatory/Optional
(*)	Foreign Language II (a)	84	59	3	Foreign Languages	Mandatory
(*)	Foreign Language II (a)	84	59	3	Foreign Languages	Mandatory
1027	Law and Tourism Legislation	140	92	5	Social Sciences and Humanities	Mandatory
1036	Market Studies	168	92	6	Management	Mandatory
1179	Technology and Information Systems II	112	79	4	Application Techniques and Technologies	Mandatory
1022	Portuguese Culture	112	68	4	Social Sciences and Humanities	Mandatory
1162	Tourism System	168	76	6	Tourism Planning	Mandatory

CURRICULUM - MANAGEMENT OF TOURISM COMPANIES

Code	3rd SEMESTER	Hours (Total)	Contact (Hours)	ECTS (Hours)	Scientific Area	Mandatory/Optional
(*)	Foreign Language III (a)	84	54	3	Foreign Languages	Mandatory
(*)	Foreign Language III (a)	84	54	3	Foreign Languages	Mandatory
1047	Geography and Tourism Markets	140	80	5	Tourism Planning	Mandatory
1147	Business Management	140	80	5	Management	Mandatory
1021	General Accounting	112	73	4	Management	Mandatory
1019	Organizational Behaviour	140	76	5	Social Sciences and Humanities	Mandatory
1182	Transport	168	114	6	Tourism Planning	Mandatory

Code	4th SEMESTER	Hours (Total)	Contact (Hours)	ECTS (Hours)	Scientific Area	Mandatory/Optional
(*)	Foreign Language IV (a)	84	48	3	Foreign Languages	Mandatory
(*)	Foreign Language IV (a)	84	48	3	Foreign Languages	Mandatory
1067	Tourism Sociology	112	55	4	Social Sciences and Humanities	Mandatory
1053	Human Resources Management	140	74	5	Management	Mandatory
1020	Management Accounting	112	73	4	Management	Mandatory
1174	Financial Techniques	140	92	5	Management	Mandatory
1159	Natural and Cultural Resources	140	98	5	Tourism Planning	Mandatory

CURRICULUM - MANAGEMENT OF TOURISM COMPANIES

Code	5th SEMESTER	Hours (Total)	Contact (Hours)	ECTS (Hours)	Scientific Area	Mandatory/Optional
1073	Tourism Itineraries	112	78	4	Application Techniques and Technologies	Mandatory
1164	Reservation Systems and Information Flows	84	47	3	Application Techniques and Technologies	Mandatory
1136	Tourism Marketing I	140	83	5	Management	Mandatory
1146	Events Management	84	51	3	Tourism Planning	Mandatory
1029	Tourism Economics	84	51	3	Social Sciences and Humanities	Mandatory
1054	Knowledge Management	84	54	3	Application Techniques and Technologies	Mandatory

Code	6th SEMESTER	Hours (Total)	Contact (Hours)	ECTS (Hours)	Scientific Area	Mandatory/Optional
1001	Financial Analysis and Management	112	55	4	Management	Mandatory
1034	Business Strategy	140	83	5	Management	Mandatory
1137	Tourism Marketing II	140	83	5	Management	Mandatory
1052	Management of Tourism Businesses	140	72	5	Management	Mandatory
1048	Quality Management	140	92	5	Management	Mandatory
1037	Ethics and Social Responsibility	84	51	3	Social Sciences and Humanities	Mandatory
1031	Work Placement	336	6	12	Application Techniques and Technologies	Mandatory

(*)This unit does not have a specific code since there are 5 foreign languages to choose from: German, Spanish, French, English and Italian.

(a) The same foreign languages chosen in the previous semester.